



ENGAGE

I will work to drive higher engagement between the SPA executive & members throughout the year. The national conference & awards are a focal point of the student publication calendar, but it's vital to ensure we're there in full view for members at all times; to celebrate their incredible work, support them to do more of it, and help members feel connected with the journalism community around them. I will aid the executive in running regular opportunities to develop members' skills, help engage those in 'overlooked' sectors to form relevant opportunities for involvement, and ensure the SPA's communication with its members - both internal & external - is a constant conversation that enriches the experience of members with the charity, and informs executive decision making.

DIVERSIFY

While working with the SPA recent years, I've gained an insight into the immense range of work carried out by members. I will support the charity in reaching out to those in sometimes 'overlooked' areas of journalism, ensuring they feel strongly connected to the SPA and other members. This is also something I'm passionate about in terms of underserved localities as well as subjects. My experience of working across audio, arts, culture, human rights, photojournalism and other fields throughout my career, and starting it in rural west Wales, will help me support the executive in this work.

FUTURE-PROOF

A key focus of my input as a trustee will be to continue the work on securing the charity's foundations to support student journalism for the years to come. From websites and socials, to documentation, greater professionalisation is vital both internally and externally to ensure support for members is sustained beyond our time.